
Data Protection policy

Key details

- Policy prepared by: Deirdre Groombridge
- Approved by Board/committee on: 1st February 2023
- Next review date: 1st February 2025

Introduction

In order to operate, Macclesfield Music Centre (MMC) needs to gather, store and use certain forms of information about individuals.

These can include members, contractors, suppliers, volunteers, audiences and potential audiences, business contacts and other people the group has a relationship with or regularly needs to contact.

This policy explains how this data should be collected, stored and used in order to meet MMC data protection standards and comply with the General Data Protection Regulations (GDPR).

Why is this policy important?

This policy ensures that MMC:

- Protects the rights of our members, volunteers and supporters
- Complies with data protection law and follows good practice
- Protect the group from the risks of a data breach

Who and what does this policy apply to?

This applies to *all* those handling data on behalf of MMC e.g.:

- Trustees
- Committee members
- Tutors and volunteers
- Members
- Contractors/3rd-party suppliers

It applies to all data that MMC holds relating to individuals, including:

- Names
- Email addresses

- Postal addresses
- Phone numbers
- Any other personal information held (e.g. financial)

Roles and responsibilities

MMC is the Data Controller and will determine what data is collected and how it is used. The Data Protection Officer for MMC is Deirdre Groombridge . They, together with the Board of Trustees and the Business Committee, are responsible for the secure, fair and transparent collection and use of data by MMC. Any questions relating to the collection or use of data should be directed to the Data Protection Officer.

Everyone who has access to data as part of MMC has a responsibility to ensure that they adhere to this policy.

MMC uses third party Data Processors (e.g. Dropbox) to process data on its behalf. MMC will ensure all Data Processors are compliant with GDPR.

a) We fairly and lawfully process personal data in a transparent way

MMC will only collect data where lawful and where it is necessary for the legitimate purposes of the group.

- A member's details will be collected when they first join the group, and will be used to contact the member regarding group membership administration and activities. Other data may also subsequently be collected in relation to their membership, including their payment history for 'subs'.
- The name and contact details of volunteers, tutors and contractors will be collected when they take up a position, and will be used to contact them regarding group administration related to their role.

Further information, including personal financial information and criminal records information may also be collected in specific circumstances where lawful and necessary (for example, to carry out a DBS check).

- An individual's name, contact details and other details may be collected at any time with their consent, in order for MMC to communicate with them about and promote group activities. See 'How we get consent' below.
- Pseudonymous or anonymous data (including behavioural, technological and geographical/regional) on an individual may be collected via tracking 'cookies' when they access our website or interact with our emails, in order for us to monitor and improve our effectiveness on these channels. See 'Cookies on the MMC website' below.

b) We only collect and use personal data for specific, explicit and legitimate purposes and will only use the data for those specified purposes.

When collecting data, MMC will always provide a clear and specific privacy statement explaining to the subject why the data is required and what it will be used for.

c) We ensure any data collected is relevant and not excessive

MMC will not collect or store more data than the minimum information required for its intended purpose.

E.g. we need to collect telephone numbers from members in order to be able to contact them about group administration.

d) We ensure data is accurate and up-to-date

MMC will ask members to check and update their data at each new term's registration. Any individual will be able to update their data at any point by contacting the Data Protection Officer.

e) We ensure data is not kept longer than necessary

MMC will keep records for no longer than is necessary in order to meet the intended use for which it was gathered (unless there is a legal requirement to keep records).

The storage and intended use of data will be reviewed in line with MMC's data retention policy. When the intended use is no longer applicable (e.g. contact details for a member who has left the group), the data will be deleted within a reasonable period.

f) We keep personal data secure

MMC will ensure that data held by us is kept secure.

- Electronically-held data will be held within a password-protected and secure environment
- Access to electronic data files will be removed when an individual with data access leaves their role/position
- Physically-held data (e.g. membership forms or email sign-up sheets) will be stored in locked storage
- Access to data will only be given to relevant trustees/committee members/contractors where it is clearly necessary for the running of the group. The Data Protection Officer will decide in what situations this is applicable.

When MMC collects, holds and uses an individual's personal data that individual has the following rights over that data. MMC will ensure its data processes comply with those rights and will make all reasonable efforts to fulfil requests from an individual in relation to those rights.

Individual's rights

- *Right to be informed:* MMC will provide a clear and specific privacy statement explaining why data is being collected and how it will be used.

- *Right of access:* individuals can request to see the data MMC holds on them and confirmation of how it is being used. Requests should be made in writing to the Data Protection Officer and will be complied with free of charge and within one month. Where requests are complex or numerous this may be extended to two months
- *Right to rectification:* individuals can request that their data be updated where it is inaccurate or incomplete. Any requests for data to be updated will be processed within one month.
- *Right to object:* individuals can object to their data being used for a particular purpose. MMC will always provide a way for an individual to withdraw consent in all marketing communications. Where we receive a request to stop using data we will comply unless we have a lawful reason to use the data for legitimate interests or contractual obligation.
- *Right to erasure:* individuals can request for all data held on them to be deleted. MMC data retention policy will ensure data is not held for longer than is reasonably necessary in relation to the purpose it was originally collected. If a request for deletion is made we will comply with the request unless:
 - There is a lawful reason to keep and use the data for legitimate interests or contractual obligation.
 - There is a legal requirement to keep the data.

We only share members' data with other members with the subject's prior consent
 As a membership organisation MMC encourages communication between members.
 To facilitate this:

- Members can request the personal contact data of other members in writing via the Data Protection Officer or Membership Secretary. These details will be given, as long as they are for the purposes of contacting the subject (e.g. an email address) and the subject has consented to their data being shared with other members in this way.

MMC may collect data from consenting supporters for marketing purposes. This includes contacting them to promote performances, updating them about group news, fundraising and other group activities.

Any time data is collected for this purpose, we will provide:

- A method for users to show their positive and active consent to receive these communications (e.g. a 'tick box')
- A clear and specific explanation of what the data will be used for (e.g. 'Tick this box if you would like MMC to send you email updates with details about our forthcoming events, fundraising activities and opportunities to get involved')

Data collected will only ever be used in the way described and consented to (e.g. we will not use email data in order to market 3rd-party products unless this has been explicitly consented to).

Every marketing communication will contain a method through which a recipient can withdraw their consent (e.g. an 'unsubscribe' link in an email). Opt-out requests such as this will be processed within 14 days.

MMC takes any breach of data seriously. A data breach could be deliberate or accidental:

- Loss of data – e.g. not knowing where physical or digital data is stored or how to access it, including devices being lost or stolen.
- Destruction of data – both physical and digital
- Corruption of data – e.g. changing data without permission or good reason or changing it with permission or good reason but incorrectly, either by MMC tutors, volunteers or third parties
- Unauthorised use of data e.g. sending an email that requires consent where consent has not been given.
- Unauthorised access to data – e.g. an (unauthorised) third party gains access to data stored by MMC
- Unauthorised disclosure of data – e.g. MMC passing data to a third party where we do not have a lawful basis to do so.

MMC acknowledges that a data breach can occur through both action and inaction on the part of the Data Controller or Processor.

If a Data breach occurs

If anyone associated with MMC thinks a data breach has occurred then it should be reported to the Data Protection officer/trustees immediately.

The Data protection officer/trustees will work with relevant individuals to investigate the potential breach. The response plan will include the following steps:

- Establish if a breach has occurred.
- Investigate if any measures can be taken to contain or minimise the breach.
- Establish the full extent and nature of that breach – including what the breach was, how many data subjects are affected and who they are.
- Establish if the data breach has, or is likely to, pose a significant risk to the data subjects rights and freedoms:
 - If the breach does pose a significant risk to the data subjects rights and freedoms we will:
 - Ensure all trustees are informed
 - Report the breach to the ICO. This will be done in-line with their guidelines and as soon as possible, but no later than 72 hours after notification of the breach
 - Mitigate the impact of the breach
 - Report the breach to any other relevant regulators, including the Charity Commission and OSCR.

- Report the breach to the data subjects affected, informing them of what has happened, possible and likely impacts it might have on them and what we are doing to manage the breach and reduce risk of future occurrences
- If the breach does not pose a significant risk to the data subjects rights and freedoms we will:
 - Document details of the breach and the decision making process involved in assessing the severity and risk of the breach.
 - Ensure the breach is reported to the Board of Trustees at the next planned full board meeting.

Conduct an internal investigation into how the breach happened and what measures need to be taken to minimise the risk of similar breaches occurring in the future

Cookies on the MMC website

A cookie is a small file that is downloaded onto 'terminal equipment' (e.g. a computer or smartphone) when the user accesses a website. It allows the website to recognise that user's device and store some information about the user's preferences or past actions.

Macclesfield Music Centre uses cookies on our website www.maccmusiccentre.org.uk in order to monitor and record user activity. This allows us to improve users' experience of our website by giving us useful insight into how users as a whole are engaging with the website. Our cookies do not capture any personal data about users. For instance, they will record that a user in the New York area looked at the Holiday Courses page three times this month for an average time of 2 minutes per visit. They will not identify the name or any details of the user nor their location with any precision.

We implement a pop-up box on www.maccmusiccentre.org.uk that will activate each new time a user visits the website. This will allow them to click to consent to continuing with cookies enabled, or to ignore the message and continue browsing (i.e. give their implied consent).

Our Facebook and Twitter pages make use of standard reporting facilities offered by these social media sites and to which users grant consent to use of cookies via their Facebook and Twitter log-in.

The Our Company website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Data retention policy

Introduction

This policy sets out how MMC will approach data retention and establishes processes to ensure we do not hold data for longer than is necessary.

It forms part of MMC's Data Protection Policy.

Roles and responsibilities

MMC is the Data Controller and will determine what data is collected, retained and how it is used. The Data Protection Officer for MMC is Deirdre Groombridge. They, together with the Board of Trustees and the Business Committee are responsible for the secure and fair retention and use of data by MMC. Any questions relating to data retention or use of data should be directed to the Data Protection Officer.

A regular review of all data will take place to establish if MMC still has good reason to keep and use the data held at the time of the review.

As a general rule a data review will be held every 2 years and no more than 27 calendar months after the last review.

Data to be reviewed

- MMC stores data on digital documents (e.g. spreadsheets) stored on personal devices held by committee members.
- Data stored on third party online services [(e.g. Google Drive, Mail Chimp)]
- Physical data stored at the homes of committee members

Who the review will be conducted by

The review will be conducted by the Data Protection Officer with other committee members to be decided on at the time of the review.

How data will be deleted

- Physical data will be destroyed safely and securely, including shredding.
- All reasonable and practical efforts will be made to remove data stored digitally.
 - Priority will be given to any instances where data is stored in active lists (e.g. where it could be used) and to special category data.
 - Where deleting the data would mean deleting other data that we have a valid lawful reason to keep (e.g. on old emails) then the data may be retained safely and securely but not used.

Statutory Requirements

Data stored by MMC may be retained based on statutory requirements for storing data other than data protection regulations. This might include but is not limited to:

- Gift Aid declarations records
- Details of payments made and received (e.g. in bank statements and accounting records)
- Trustee and Business Committee meeting minutes
- Contracts and agreements with suppliers/customers
- Insurance details

Member data

- When a member does not register during a review period and has not been active for that review period then their data will be removed or anonymised unless required for legal or administrative requirements at the next data review.
- All other data will be stored safely and securely and reviewed as part of the next two year review

Mailing list data

- If an individual opts out of a mailing list they can unsubscribe at any point and their data is erased. They may also contact MMC directly to request that they are unsubscribed.

Volunteer and freelancer data

- When a volunteer or freelancer stops working with MMC and all administrative tasks relating to their work have been completed any potentially special category data held on them will be deleted.

Other data

- All other data will be included in a regular two year review.